

Predrag Petrovic

SEO expert at Total Dizajn Web Marketing, SEO Optimizacija Sajta

design4um@gmail.com

Summary

I am owner and creator of:

<http://www.design4um.net>

<http://www.totaldizajn.com>

<http://www.seosrbija.rs>

<http://www.optimizacijasajta.rs>

<http://www.totaldizajn.rs>

<http://www.apartmani-beograd.rs>

Specialties

branding and identity, XML, HTML, usability, CSS, WYSIWYG layout tools, SEO, Internet Marketing, Design

Experience

Web Marketing Expert - SEO specialist (optimizacija sajta) at Total Dizajn

2007 - Present (6 years)

Optimizacija sajta - SEO, web marketing, Social Media Optimization, Video Marketing

2 recommendations available upon request

Web Marketing, SEO Total Dizajn - Total Design at Total Dizajn

June 2007 - Present (6 years 3 months)

Total Dizajn company. I am owner at Total dizajn

TotalDizajn at Total Dizajn

April 2006 - Present (7 years 5 months)

SEO expert, optimizacija sajta za brojne klijente u celom svetu, na razlicitim jezicima.

SEO Web Marketing Social Media at Grappolo International

2009 - July 2012 (3 years)

SEO optimizacija sajta, Web Marketing, Video Marketing

Total Dizajn - Designer, SEO expert at Multimedija

January 2000 - May 2011 (11 years 5 months)

Logo dizajn, dizajn prezentacija, Total Dizajn, vizuelni identitet, optimizacija sajta, Video Marketing

Projects

Music Marketing, SEO for music recording studio

May 2012 to Present

Members:Predrag Petrovic, Zeljko Gakovic

Extremely successful SEO project, creating web marketing strategy for website (supremetracks.com) in online recording music industry

Apartmani Beograd - SEO optimizacija sajta za izdavanje

January 2009 to Present

Members:Predrag Petrovic

Optimizacija sajta za apartmane u Beogradu. Dugotrajno pozicioniranje sajta, i postojani rezultati na prvoj strani Googla

Languages

English	(Native or bilingual proficiency)
Serbian	(Native or bilingual proficiency)
Russian	(Limited working proficiency)
Hebrew	(Professional working proficiency)

Skills & Expertise

SEO
Online Marketing
HTML
CSS
XML
WYSIWYG layout tools
Logo Design
Web Development
Social Media Marketing
Web Design
Wordpress
Social Networking
Social Media
Email Marketing
Dreamweaver
Photoshop
Advertising
Online Advertising
Graphic Design
Web Analytics
PHP
Public Relations

Marketing Communications

Promotions

HTML + CSS

Blogging

Marketing Strategy

Copywriting

Digital Marketing

Brand Development

Illustrator

Corporate Communications

New Media

Customer Relations

English

Windows

Web Marketing

Usability

Branding & Identity

Google Analytics

Website Development

Google Webmaster Tools

Keyword Research

SEM

Landing Page Optimization

Website Promotion

User Interface Design

SMO

Web 2.0

HTML 5

Education

Univerzitet u Beogradu

Interests

Web Design, Multimedia, Logo Design, Internet Marketing, Search Engine Optimization (SEO), Art, Social Media, Social Media Marketing, Google, LinkedIn, Optimizacija sajta

Predrag Petrovic

SEO expert at Total Dizajn Web Marketing, SEO Optimizacija Sajta

design4um@gmail.com



2 people have recommended Predrag

"I highly recommend Total Dizajn SEO company!"

— **Apartmani Beograd**, *Real Estate Manager, Apartmani Beograd*, was with another company when working with Predrag at Total Dizajn

"SEO is one of the key aspects of any Internet based business, and those who wish to succeed online need to invest wisely. In this regard, TotalDizajn has done wonders for my website in a relatively short time (3-4 months). Predrag is great to work with. He knows SEO well and is always the first to know what big changes are on the way in Google. He thinks out of the box and is very inventive, always finding new channels through which to push your website. Hiring TotalDizajn was one the smartest investments I made for my business, and I would recommend Predrag sincerely."

— **Dubie Bacino**, was Predrag's client

[Contact Predrag on LinkedIn](#)